

# Raye Peixoto

## Education

**Bachelor of Digital art (Concept art)** Feb 2025 – Present

CG Spectrum Institute

**Year 12 Certificate** 2022

## Skills

**Digital Tools:** Adobe Photoshop, Procreate

**Art Skills:** Character design, illustration, visual storytelling

**Professional:** Project management, collaboration, communication

## Junior character concept artist & designer

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## EXPERIENCE

### Character Designer & Concept Artist

**Pokémon Untamed (Fan Game) | Remote** — June 2024 – Present

- Created character concepts based on narrative prompts and lore documents.
- Collaborated with design and development teams to ensure cohesive visuals.
- Delivered polished character sheets and splash art for promotional use.

### Art Assistant

**Pokémon Untamed (Fan Game) | Remote** — June 2024 – Present

- Refined and finalised artwork under the direction of the Lead Artist Developer.
- Assisted with key promotional visuals and game-ready art assets.
- Used GitHub for version control and collaborative workflows under deadlines.

### Freelance Illustrator

**Self-Employed (Instagram, Discord)** — January 2022 – Present

- Created custom illustrations and commissions based on client requests.
- Delivered fully rendered digital artworks in both commercial and personal formats.

### Partner+ Content Creator

**NetEase Games – Marvel Rivals** — December 2024 – Present

- Selected for the official Partner+ program to create and promote game-related art.
- Developed fan art and character promotional materials to boost community engagement.

# CUSTOMER SERVICE EXPERIENCE

## Barista

**Starbucks** — *March 2024 – Present*

- Delivered high-quality customer service in a fast-paced, team-oriented environment.
- Managed multiple orders efficiently while maintaining accuracy and consistency.
- Maintained cleanliness, organisation, and brand standards throughout shifts.
- Developed time management and multitasking skills under peak-hour pressure.

## Barista & Server

**Daniels Donuts** — *June 2024 – Present*

- Operated barista equipment and prepared high-quality coffee and beverages.
- Served hot and refrigerated food items in a fast-paced environment.
- Managed drive-thru operations and processed orders via Uber Eats, DoorDash, Menulog, and kiosks.
- Created milkshakes, teas, and specialty drinks.
- Performed opening and closing duties, including cleaning and restocking.
- Monitored food safety and product standards.
- Promoted specials and merchandise while collaborating with the team.

## Food & Beverage Attendant

**RACV** — *July 2022 – December 2023*

### Table Service & General Duties

- Took customer orders and served meals in a professional environment.
- Set up and packed down breakfast, lunch, and dinner buffets.
- Assisted with back-of-house duties, including polishing cutlery and glassware.
- Delivered room service and managed bookings and refunds.

### Functions & Events

- Set up and packed down weddings, workshops, and functions (50–200 guests).
- Installed dance floors, waiter stations, and liaised with clients on event flow.
- Served food and drinks during formal functions and liaised with guests.

### Bar Work

- Provided barista service, made cocktails, and served alcohol.
- Opened and closed bar operations.
- Maintained a professional bar environment and customer service.

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# EDUCATION SECTOR EXPERIENCE

## Education Support Officer (Placement)

**Northern Bay College** — *December 2023 – June 2024*

- Supported students with assessments, classwork, and exam preparation.
- Assisted in art education, resource development, and classroom supervision.
- Managed supply orders and coordinated delivery logistics.

- Motivated student engagement and endorsed safe practices.
- Reported progress and collaborated with leadership teams.

## Art Technician (Placement)

**Northern Bay College** — *December 2023 – June 2024*

- Designed and prepared digital and traditional art resources.
  - Created lesson outlines, mockups, and instructional video content.
  - Maintained organised materials for classroom and staff use.
  - Supported students with creative development tools and resources.
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## CONTENT CREATION & DIGITAL DESIGN

### Content Creator

**Glam Productions** — *March 2023 – January 2024*

- Produced, edited, and published short and long-form content for campaigns.
- Developed brand visibility and built a fan base through digital engagement.
- Promoted products while meeting deadlines and maintaining creative consistency.

### Website Designer

**Personal Project** — *May 2023 – Present*

- Designed and launched a personal portfolio website and visual identity.
- Developed logo, layout, and newsletter features.
- Improved user experience and navigation flow.
- Refined product images and enhanced responsiveness across platforms.

### Content Creator

**Personal Brand** — *April 2022 – Present*

- Created daily content across platforms, reaching over 5M views per video.
  - Managed editing, posting, and promotional design.
  - Built and engaged with a digital audience through trend analysis and branding.
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## BUSINESS & ENTREPRENEURSHIP

### Small Business Manager

**Self-Employed** — *June 2022 – January 2024*

- Designed and sold original products via a personal e-commerce website.
- Managed branding, domain setup, and business registration (ABN).
- Handled customer orders, printing logistics, and marketing strategies.
- Promoted products and tracked digital performance data.

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## OTHER WORK EXPERIENCE

### Salesperson

**Salt & Pepper** — *October 2020 – November 2021*

- Assisted customers with purchases and inquiries.
- Managed stock, store opening and closing, and overall presentation.

### Wallpaper Restoration Assistant (Volunteer)

**Interior Productions** — *January 2024 – February 2024*

- Collaborated on historical wallpaper restoration projects.
- Handled wallpaper production, screen cleaning, and site visits.
- Worked professionally and discreetly with clients and heritage spaces.

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## ACHIEVEMENTS

- Selected as an official Partner+ Creator by NetEase/Marvel Rivals for promotional artwork.
- Built an engaged commission base and community on Instagram and Discord.
- Achieved 5 M+ views on content and developed a successful personal brand.